

EVANGELISM

Mark 1:15
1 Corinthians 15:1-4
Galatians 1:8

Evangelism is the first task of the missionary on the field.

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WHAT IS THE GOSPEL

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Mark 1:15

The gospel of Mark begins with the encouraging words for the world. The kingdom of God is near. Jesus has come to seek and to save the lost. Mark states what is to be preached to lead men to repent and believe "the gospel". The task of the missionary is to preach the gospel to the target group. However, the missionary is tasked to find culturally relevant, easily reproducible while remaining biblically accurate ways to share the good news. However, a clear understanding is of primary importance to the missionary.

1 Corinthians 15:1-4

Paul writing to the Corinthians outlines clearly what is the gospel. The gospel is the good news that Jesus Christ died, was buried and rose again according to the Scriptures. It is important for the missionary to have a clear working understanding of the gospel. Paul makes a definitive statement to the church at Corinth that he was not interested in anything but the death, burial and resurrection of Jesus the Christ. Starting with a biblical definition the missionary begins the task of formulating culturally relevant, easily transferable ways to present the gospel to their people group. The gospel is the only means whereby the human soul can pass from death unto life. The remaining cultural question for the missionary is this. Is there any other gospel that can be presented to provide the unbeliever with eternal life? Most cultures have some ideas of the afterlife that is counter to the biblical view.

Galatians 1:8

Paul writing to the church at Galatia is strong and passionate. Even if an angel from heaven presents another gospel let them be cursed. It is important that the missionary grapple with this before they begin preaching the gospel. People have varying views about salvation in different cultures. The missionary must strongly hold to a biblical view of the gospel because it is the power of God unto salvation.

EVANGELISM

IMAZAVA GOSPEL PRESENTATIONS

The Jesus Film
The Jesus Film Tablets
The Scripture Songs
The Two Kingdoms

The Jesus Film

Imazava evaluated the Jesus Film in Malagasy and determine that it was an effective way to do broad seed sowing of the gospel to the Antemoro people. We have used it to present the gospel with over eight thousand people over the last three years. We have a 75% have indicated that the viewers were receiving Jesus as their savior. Broad seed sowing is an important part of gospel presentation among people. It tills the soil for further intimate gospel presentations such as the Jesus Film Tablets, Scripture Songs and the Two Kingdoms.

The Jesus Film Tablets

The Jesus Film Tablets is an intimate way to present a second gospel in a more closer household setting. It is also used to begin introducing short term discipleship lessons. We have presented the gospel to over five hundred people using the Jesus film tables over the last two years. Another unique way we use to share the gospel is to use our scripture songs.

The Scripture Songs

We spent the last five years producing songs to teach all the major doctrines of the bible. We have several songs with verses addressing salvation. We use these songs to share the gospel with immense success. We have shared with over one thousand people and is used in our churches. Many of the Antemoro believers cannot read. The songs have been a great encouragement for them to understand and appreciate the truth of the gospel. We also use a culturally relevant story to teach the gospel.

The Two Kingdoms

The two kingdoms is a simple story of the light and dark kingdoms to share the gospel. It goes from Genesis to revelation highlighting the original creation, the fall, sin, redemption and hope. It is culturally adapted to fit the worldview of the Antemoro people and have proven successful in conversion and reproduction. We use it with children, and it has proven quite effective along with sign language.